

VOICES RISING

SEATTLE EDITION

THE SERICA INITIATIVE

ALL*ARTS



Rachel Yang
Chef-Owner Revel & Joule



Yixuan Pan
Sensory Artist Performer



Melissa Miranda
Chef-Owner Musang



Kat Lieu
Subtle Asian Baking



Van Trinh
NPR & The Seattle Times



Karuna Long
Chef-Owner Sophon

& more!

WHAT'S NEXT FOR ASIAN AMERICAN FOODIES?

About Voices Rising

November 21st, 2024

6:00pm - 9:00pm

Hugo House, 1634 11th Ave



After the success of *Voices Rising: What's Next for Asian Americans in the Arts?*, filmed live in NYC and featuring renowned artists from the Asian diaspora including **David Henry Hwang**, **Rosalind Chao**, and **BD Wong**, we're bringing this vital conversation to Seattle with a *delicious twist!*

Our next stop explores the vibrant world of Asian American culinary arts! In partnership with **ALL ARTS** and local **PBS** and **NPR** affiliates, we invite you to join us for an evening dedicated to the future of Asian American food in the Pacific Northwest.

Event Highlights

Savor the Flavors

Complimentary tastings & drinks will tantalize your taste buds, courtesy of our guest chefs and restaurateurs.

Live Discussions & Performances

Learn about the latest food trends & enjoy captivating performances by local favorite chefs and artists.

Lasting Benefits

The entire event will be recorded for YouTube & PBS distribution channels to extend and reach more audiences.

Networking Opportunities

Mix and mingle with fellow foodies, artists, & influencers. Our sponsor booths will also offer unique experiences and goodies from community partners.

CONTACT US

daniel@sericainitiative.org

WEBSITE

www.sericainitiative.org/vrs

Sponsor Benefits



We invite you to partner with us for *Voices Rising Seattle: What's Next for Asian American Foodies?*—an event that brings together 100-150 engaged attendees from across the Pacific Northwest for a unique evening of culinary arts, performances, and thought-provoking discussions. This event is more than just a celebration of food—it's an opportunity to highlight the talent, resilience, and innovation of the Asian American community in Seattle.

- **Showcase Your Brand:** Gain exposure to a diverse, culturally-engaged audience that values community, creativity, and culinary excellence. Your brand will be prominently featured in event materials, on stage, in digital promotions and social media shoutouts, and post-event when published online through additional distribution channels.
- **Connect with Influencers:** Network with key figures from the local food scene, artists, and thought leaders while showcasing your products or services in a live, recorded event that will feature prominent coverage from local news and media outlets.
- **Demonstrate Social Responsibility:** Align your brand with a cause that addresses the intersection of food, culture, and activism, while promoting unity and understanding during a time when taking action against anti-Asian hate is more important than ever.
- **Exclusive On-Site Opportunities:** We are offering booths in our vibrant market area, where you can directly engage with attendees, showcase your offerings, and leave a lasting impression on Seattle's foodie community.

As a 501(c)(3) non-profit organization, your sponsorship or donation is **tax-deductible** to the fullest extent allowed by law, making this a smart way to support the community while gaining valuable exposure for your brand.

	ACTIVIST \$500	LEADER \$1,000	CHANGEMAKER \$2,000	ELITE \$5,000
Marketing promos and media coverage	✓	✓	✓	✓
Logo branding on website & at event	✓	✓	✓	✓
Booth with table & electrical hook up		✓	✓	✓
Newsletter ad to 70,000+ mailing list			✓ 2x + Video Promo	✓
Ten complimentary tickets with preferred seating & promotion placement				✓